

FARM SHOW

For everyone in
agriculture interested in
latest new products.

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FIRST "LOOK ALIKE" UNITS ROLL OFF ASSEMBLY LINE

by Harold Johnson
Editor

Deere's Max-Emerge Planter Copied

Question: What looks like Deere's popular Max-Emerge planter, does everything the Max-Emerge does, costs about the same, yet isn't a Max-Emerge?

Answer: It's the just-introduced Kinze Row Unit, a deliberate, almost identical reproduction of Deere's

best-seller Max-Emerge planter, born out of a long-standing dispute between Jon Kinzenbaw, president and founder of Kinze Mfg., Williamsburg, Iowa, and Deere and Co.

It all began about 5 years ago when Kinzenbaw invented a rear-folding toolbar that handles up to 36 rows (20 in. spacing), yet folds in seconds to a narrow 14½ ft. for down the road transport. It's generally conceded

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"It was either this or be forced out of the planter business entirely," says Kinze Mfg. The company maintains that its Kinze planter is "very similar" to Deere's Max-Emerge "but falls short of being an exact carbon copy".

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